

student CULTURE CHALLENGE

REAL HARD STUDENT CLUB

make students

STOP AND THINK

about how it is

show students, today is

[NOT BUSINESS AS USUAL]

the opposite of peer pressure is

[PEER INFLUENCE]

CHALLENGE

- The CLUB does something to GRAB people's attention
- Ask a question?
- Shock people into thinking about the problem.

CHALLENGE

- The CLUB shows people what student culture could be like.
- The CLUB does something crazy, and UNEXPECTED of how we supposed to act.
- Offer up an alternative response.

CHALLENGE

- Make it cool/fun.
- Get everybody in the school to do the challenge with you.
- Make pledges for a day.



The Student Culture Problem you want to challenge is: Students Trashing the School

THE CLUB PILES UP FAKE TRASH IN THE MIDDLE OF THE LUNCH AREA WITH CRUMPLED UP PIECES OF PAPER THAT ASK THE QUESTION: WHY TRASH YOUR OWN EDUCATION?

THE CLUB CLEANS UP THE SCHOOL FOR ONE DAY

GET STUDENTS TO MAKE A PLEDGE TO NOT TRASH THE SCHOOL FOR ONE DAY